**Ontario Breeding Bird Atlas-3**

**Communication Toolkit (Radio Announcement)**

***Example Radio Announcement***

*Are you interested in observing birds or learning more about the health of bird populations on our territory? The third Ontario Breeding Bird Atlas is a volunteer-based bird monitoring initiative. Atlas-3 launched on January 1, 2021 and will run until December 31, 2025. It will bring together thousands of people – from those just starting to learn about birds to experienced knowledge holders. The atlas will provide critical information that can support community land use planning and resource management. For more information on the atlas and how you can participate, visit birdsontario.org.*